

NASCAR Demographics



Media Partnerships



SPEED Channel, the fastest growing sports network, reaches more than 60 million homes in the U.S. and Canada. It is home to NASCAR TV, the first channel within a channel dedicated to a single sport.

2006 Speed Channel Line-up includes:

Home of the NASCAR Craftsman Truck Series
Qualifying of NEXTEL Cup and Busch Series events
Final practice of both NEXTEL Cup and Busch events
ARCA RE/MAX Series Races
USAR Hooters Pro Cup Races
Inside Nextel Cup
Men Behind The Wrenches
NASCAR Beyond the Wheel
NASCAR RaceDay
NASCAR RaceDay - Green Flag Edition
NASCAR Victory Lane
Plus many more!

Plus these other Television and Print Partners



ONLINE/RADIO

